

## You literally turn on the charm

The on/off switch on any Gulbransen is your secret salesman.

Once your customer shows a lingered interest in the beautiful Gulbransen cabinet . . . admires the superb finish on the **outside** . . . it's the easiest job in the world to sell him on the **inside**.

You simply switch on, adjust the volume and tone controls . . . and maybe play a favourite L.P. recording.

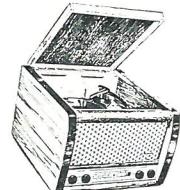
As the performer 'comes to life' in sound, you'll see your customer's decision in his face. Another man prospecting for 'the golden tone', has found his fortune in Gulbransen.

# Gulbransen

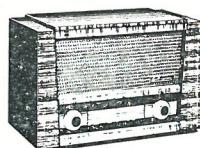
*the golden tone*



Gulbransen 'BRETON'



Gulbransen 'BROADWAY'



Gulbransen 'DENVER'



Gulbransen 'BURBANK'

Sold throughout New Zealand by Authorised Retailers only.

Manufactured for the Distributors:  
H. W. CLARKE (N.Z.) LTD., by Collier & Beale Ltd.